

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 497661 /		<u>Alt Order #</u> 06364646
<u>Product</u> AMERICAN CRDSSROADS		
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Estimate #</u> 1088	
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	10/12/12	10/12/12	Late News	Fri 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$765.00				
N 2	WHNS	10/12/12	10/12/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$300.00				
N 3	WHNS	10/12/12	10/12/12	Morning News	Fri 5-6a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$45.00				
N 4	WHNS	10/12/12	10/12/12	Fri 6-7a Morning New	Fri 6-7a Morning N		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$210.00				
N 5	WHNS	10/12/12	10/12/12	Fri 7-8a	Fri 7a-8a		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$345.00				
N 6	WHNS	10/12/12	10/12/12	Fri 8-9a	Fri 8-9a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$130.00				
N 7	WHNS	10/12/12	10/12/12	Fri 8-9p	Fri 8-9p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	----1--	1			\$1,150.00				
N 8	WHNS	10/15/12	10/15/12	Late News	Mon 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----	1			\$765.00				
N 9	WHNS	10/15/12	10/15/12	Fox Carolina News To	Mon 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----	1			\$300.00				
N 10	WHNS	10/15/12	10/15/12	Mon 5-6a Morning New	Mon 5-6a Morning		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----	1			\$45.00				
N 11	WHNS	10/15/12	10/15/12	Mon 6-7a Morning New	Mon 6-7a Morning		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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Contract / Revision	Alt Order #
497661 /	06364646

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	AMERICAN CROSSRO	1088

Advertiser	Original Date / Revision
Crossroads GPS	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$210.00			
N 12	WHNS	10/15/12	10/15/12	Mon 7-8a	Mon 7a-8a		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$345.00			
N 13	WHNS	10/15/12	10/15/12	MLB League Champions	Mon 8-11p		:30			NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,185.00			
N 14	WHNS	10/15/12	10/15/12	Mon 8-9a	Mon 8-9a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$130.00			
N 15	WHNS	10/13/12	10/13/12	Late News	Sat 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$765.00			
N 16	WHNS	10/13/12	10/13/12	NCAA Football	Sat 7-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$700.00			
N 17	WHNS	10/14/12	10/14/12	Late News	Sun 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$765.00			
N 18	WHNS	10/14/12	10/14/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$130.00			
N 19	WHNS	10/14/12	10/14/12	MLB League Champions	Sun 8-11p		:30			NM	1	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,185.00			
N 20	WHNS	10/11/12	10/11/12	Late News	Thu 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$765.00			
N 21	WHNS	10/11/12	10/11/12	Fox Carolina News To	Thu 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$300.00			
N 22	WHNS	10/11/12	10/11/12	Thu 5-6a Morning New	Thu 5-6a Morning I		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$45.00			
N 23	WHNS	10/11/12	10/11/12	Thu 6-7a Morning New	Thu 6-7a Morning I		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$210.00			
N 24	WHNS	10/11/12	10/11/12	Thu 7-8a	Thu 7a-8a		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$345.00			
N 25	WHNS	10/11/12	10/11/12	Thu 8-9a	Thu 8-9a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$130.00			
N 26	WHNS	10/11/12	10/11/12	Thursday 8-9p	Thu 8-9p		:30			NM	1	\$3,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$3,310.00			
N 27	WHNS	10/09/12	10/09/12	Late News	Tue 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$765.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	AMERICAN CROSSROADS	1088

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WHNS	10/09/12	10/09/12	Fox Carolina News To	Tue 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$300.00			
N 29	WHNS	10/09/12	10/09/12	Tue 5-6a Morning New	Tue 5-6a Morning I		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$45.00			
N 30	WHNS	10/09/12	10/09/12	Tue 6-7a Morning New	Tue 6-7a Morning I		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$210.00			
N 31	WHNS	10/09/12	10/09/12	Tue 7-8a	Tue 7a-8a		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$345.00			
N 32	WHNS	10/09/12	10/09/12	Tue 8-9a	Tue 8-9a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$130.00			
N 33	WHNS	10/10/12	10/10/12	Late News	Wed 10-11p		:30			NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$765.00			
N 34	WHNS	10/10/12	10/10/12	Fox Carolina News To	Wed 11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1----				1	\$300.00			
N 35	WHNS	10/10/12	10/10/12	Wed 5-6a Morning New	Wed 5-6a Morning		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$45.00			
N 36	WHNS	10/10/12	10/10/12	Wed 6-7a Morning New	Wed 6-7a Morning		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$210.00			
N 37	WHNS	10/10/12	10/10/12	Wed 7-8a	Wed 7a-8a		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1----				1	\$345.00			
N 38	WHNS	10/10/12	10/10/12	Wed 8-10p	Wed 8-10p		:30			NM	1	\$2,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$2,655.00			
N 39	WHNS	10/10/12	10/10/12	Wed 8-9a	Wed 8-9a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$130.00			
Totals											39	\$20,820.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	39	\$20,820.00	\$17,697.00
Totals	39	\$20,820.00	\$17,697.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>
